HDTVa/HDTVi

Indoor UHF/VHF HDTV Antennas
HOW ARE TERK’S INDOOR HDTV ANTENNAS UNIQUE FROM OTHER ANTENNAS?

TERK’s indoor HDTV and HDTVi antennas are optimized for both UHF and VHF reception (channels 2-69). They elegantly solve the aesthetic challenge of integrating a log-periodic type element assembly into an indoor antenna. Both the HDTV and HDTVi antennas are tuned for optimum HDTV reception with a unique design that utilizes log periodic elements and dipoles for receiving both UHF and VHF HDTV broadcasts, allowing you to receive more stations. Its high gain picks up further stations and its high back-front ratio rejects unwanted signals. Use the HDTVa to pick up more distant signals. It features an internal amplifier that boosts signal reception. The UHF antenna can be mounted vertically or horizontally to aid in better reception.

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KEY FEATURES:

- **Easy Installation**
  - Small footprint base takes up less space
  - The cable can easily be routed in two directions (front or back) for more flexible cable management
  - Connects easily to your set-top box or high-definition television

- **Quality & Performance**
  - Combines both UHF and VHF elements into one antenna
  - Clean overall design accords today’s high-tech HDTV sets and tuners
  - UHF antenna can be mounted vertically or horizontally to aid in better reception
  - HDTVis high-gain internal amplifier boosts signal reception

- **Applications**
  - Consumers looking for an indoor solution for receiving high-definition programming

**HDTV Technical Information:**
- Operating Bandwidth:
  - VHF: Channels 2-13
  - UHF: Channels 14-69
- Output Impedance: 75 Ohms

**HDTVi Technical Information:**
- Operating Bandwidth:
  - VHF: Channels 2-13
  - UHF: Channels 14-69
- Output Impedance: 75 Ohms
  - Amplifier Gain:
    - VHF: 12 dB typical
    - UHF: 11 dB typical

**Dimensions**
- (13.5” W x 9” H x 6.6” D)
- Height with dipoles extended: 42”

**SUGGESTED ADVERTISING COPY:**

**25 Word HDTVa**
TERK’s HDTVa is an amplified indoor HDTV antenna powerful enough to receive distant UHF and VHF HDTV broadcasts. Receive signals up to 45 miles from a broadcast tower.

**25 Word HDTVi**
TERK’s HDTVi antenna’s unique design utilizes log periodic tuned elements and dipoles for receiving both UHF and VHF HDTV broadcasts, allowing you to receive more stations.

**HDTVa Retail Signage / Advertising Callouts / Catalog / Web Copy**
- Ultimate indoor HDTV antenna
- The perfect antenna if you live in an apartment or condo
- Internal amplifier boosts signal reception
- Optimized to get both UHF and VHF HDTV signals (channels 2-69)

**HDTVi Retail Signage / Advertising Callouts / Catalog / Web Copy**
- The first indoor antenna optimized for both UHF and VHF HDTV signals (channels 2-69)
- Clean design blends with the look of today’s high definition televisions
- Directional UHF element reduces signal interference

**KEY SALES TRAINING POINTS:**

- **Overview**
  - Compresses both UHF and VHF antennas into one housing
  - Clean overall design accords today’s high-tech HDTV sets and tuners

- **Benefits**
  - The only indoor HDTV antenna on the market that can receive both UHF and VHF
  - Unique log-periodic design is tuned for optimum HDTV reception, allowing you to receive more stations
  - Eliminates unwanted reflected signals that interfere with reception
  - High gain picks up farther stations and high back-front ratio rejects unwanted signals
  - UHF antenna can be mounted vertically or horizontally to aid in better reception
  - HDTVa: Only amplified indoor HDTV antenna on the market boasts signal reception

- **Easy Installation**
  - Small footprint takes up less space
  - The cable can easily be routed in two directions (front or back) for more flexible cable management
  - Connects easily to your set-top box or high-definition television

**PRODUCT SET-UP:**

**Package Description**
The HDTV and HDTVi packaging is a sturdy pegable four color gift box designed to be merchandised within the TV antenna department or cross-merchandised near high definition televisions.

**Package Specs**

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**Pricing Information**

- HDTVa MSRP: $39.99
- HDTVi MSRP: $29.99

For more information about TERK products, visit [www.terk.com](http://www.terk.com) or call 1.800.942.TERK.